

## BTEC Level 1/2 Tech Award in Travel and Tourism Curriculum Intent

### What the curriculum is designed to do

The travel and tourism sector is the UK's third largest employer, accounting for 9.5 per cent of total employment. Tourism is one of the fastest growing sectors in the UK in employment terms, employing nearly 3 million people. The BTEC Tech Award Level 1/2 suite is an introduction to vocational learning. The qualifications give learners the opportunity to build applied knowledge and skills that show an aptitude for further learning, both in the sector and more widely. Travel and tourism is aimed at students who want to acquire applied knowledge and skills through vocational contexts by exploring the different industries and providers of the Travel and tourism sector as well as the appeal of different destinations and potential career opportunities. Students will also explore different visitor types and their needs to gain an understanding of how to increase destination appeal they will also learn other influences on global travel and tourism linking into geographical knowledge

### How we deliver the curriculum

The curriculum is delivered through a blend engaging resources and teaching materials intend to focus learners on key content and provide a variety of stimuli which enhances learning and independent research on a variety of topics within the Travel and Tourism sector. This should provide students with the knowledge required for the course, but also enable them to apply their knowledge to vocational contexts. Students will study three components:

Component 1: Travel and Tourism Organisations and Destinations

Component 2: Customer Needs in Travel and Tourism

Component 3: Influences on Global Travel and Tourism

### How we assess students

Students will complete at least one formative assessment per half-term to prepare them for the following assessments:

Component	Description of assessment	When does the assessment take place?
Component 1: Travel and Tourism Organisations and Destinations	60 Marks Non-exam internal assessment set by Pearson. 6 hours to complete assignment.	<u>Year 10 September – February:</u> Explore content. <u>Y10 February:</u> Complete Pearson Set Assignment
Component 2: Customer Needs in Travel and Tourism	60 Marks Non-exam internal assessment set by Pearson. 4 hours to complete assignment.	<u>Year 10 April – September</u> Explore content <u>Y11 October:</u> Complete Pearson Set Assignment
Component 3: Influences on Global Travel and Tourism	External assessment set and marked by Pearson. The assessment will be 2 hours 60 marks.	<u>Y11 January – May</u> Explore content <u>Y11 May/June</u> Complete exam

### How it benefits students learning and personal development

This qualification will enable students to confidently continue their study of travel and tourism at KS5 or pursue a career in the tourism industry. Students will also develop sector specific skills such as holiday planning, itineraries and logistics using realistic vocational contexts and personal skills, such as communication, planning, time management and teamwork through an independent and skills-based approach to learning and assessment.